

## Business as a Leaving Certificate subject

*'Business' is a business studies option within the established Leaving Certificate Programme. It is concerned with the understanding of the environment in which business operates in Ireland and in the wider world. It also involves equipping the students with a positive view of enterprise and its applications in the business environment, in both the public and private sectors.*

The principles on which this syllabus has been prepared are as follows:

- A common syllabus at higher and ordinary levels to fulfill the aims and objectives of the course.
- A course structured to provide continuation from, and development of, Business Studies at Junior Certificate; however, it can also be studied 'ab initio'.
- A flexibility of design that caters for present-day Irish business education and yet is capable of adaptation to future developments in a structured and efficient way.
- The capability of being taught within approximately 180 hours.
- The preparation of students for further education and for adult and working life, including the creation of positive attitudes towards self-employment.

The aims of Business at Leaving Certificate are:

- ✓ To contribute to a balanced and appropriate general education, leading to the personal and social development of students through a study of business and enterprise.
- ✓ To encourage initiative and self-reliance in each student.
- ✓ To develop a clear understanding of the role of enterprise, to encourage the development of appropriate enterprise learning skills, and to generate in students a positive and ethical attitude to enterprise in personal, business and public life.
- ✓ To develop a critical understanding of the overall environment in which business functions.
- ✓ To help prepare students for participation in a changing business environment for adult and working life and also as a basis for further education.

With traditional forms of employment on the decrease, the Department of Business Studies at De La Salle College acknowledge the importance that business is likely to play in the futures of our students, whether as a tradesperson establishing their own business or individuals working in the disparate and ever-expanding services sector that forms such an important foundation for business and employment in our economy.

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### SUBJECT OBJECTIVES

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- ✓ To develop students' literacy, numeracy, problem-solving and communication skills and to develop an attention to detail in the presentation of information.
- ✓ To develop an understanding of the structures, institutions, processes and management of business.
- ✓ To enable students to make informed business decisions.
- ✓ To enable students to use established commercial principles and knowledge, to critically evaluate commercial information and to offer solutions to given commercial problems.
- ✓ To promote a positive awareness of cultural and social diversity in international business.
- ✓ To enable students to understand and appreciate ethics in business.

NOTE